



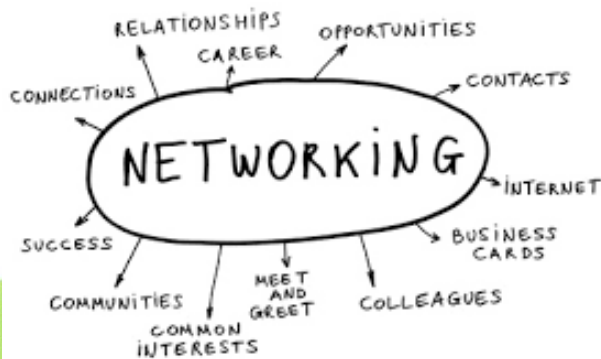
# HDN Mentoring Programme

## Class Two – “Understanding your environment”


**Welcome!**

Sue Waterall

# The clue is in the title ... NETWORK!

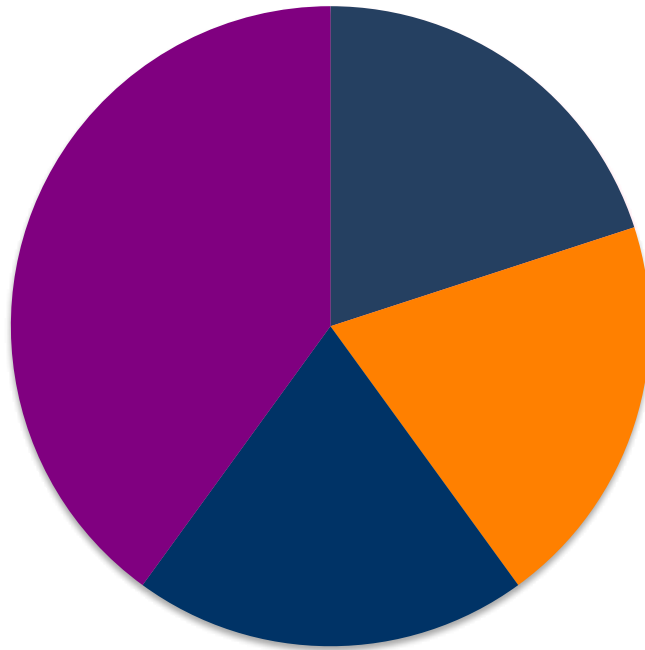


# A reminder - ways of working

- Ask questions - me, guest speakers, each other
  - Share any concerns
  - Be open to learning and exploring
  - Lean in ... volunteer, discuss, suggest
  - And have fun!
- 

# How will I learn and develop?

## A reminder!




■ Guest speakers 20%

■ Your mentor 20%


■ Your colleagues 20%

■ Your actions 40%

# Objectives for today

- To understand change management and the leader's role
  - To embrace and engage with change from a personal perspective
  - To explore working styles and impact on others
  - To share best presentation tips and storytelling techniques
- 

# Agenda

- Managing change and uncertainty – Mark Pearson, L&Y HA
  - People as change agents – Sam and Chris, WLBH
  - Class of 2019 – a journey and conference experience
  - Political savvy and PPI
  - Storytelling and presentations
  - The Class 3 Challenge!
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Please welcome:

Mark Pearson  
Chief Executive

Leeds & Yorkshire Housing Association



Please welcome:

Sam Tierney

&

Chris Twomey

West Lancs Borough Council



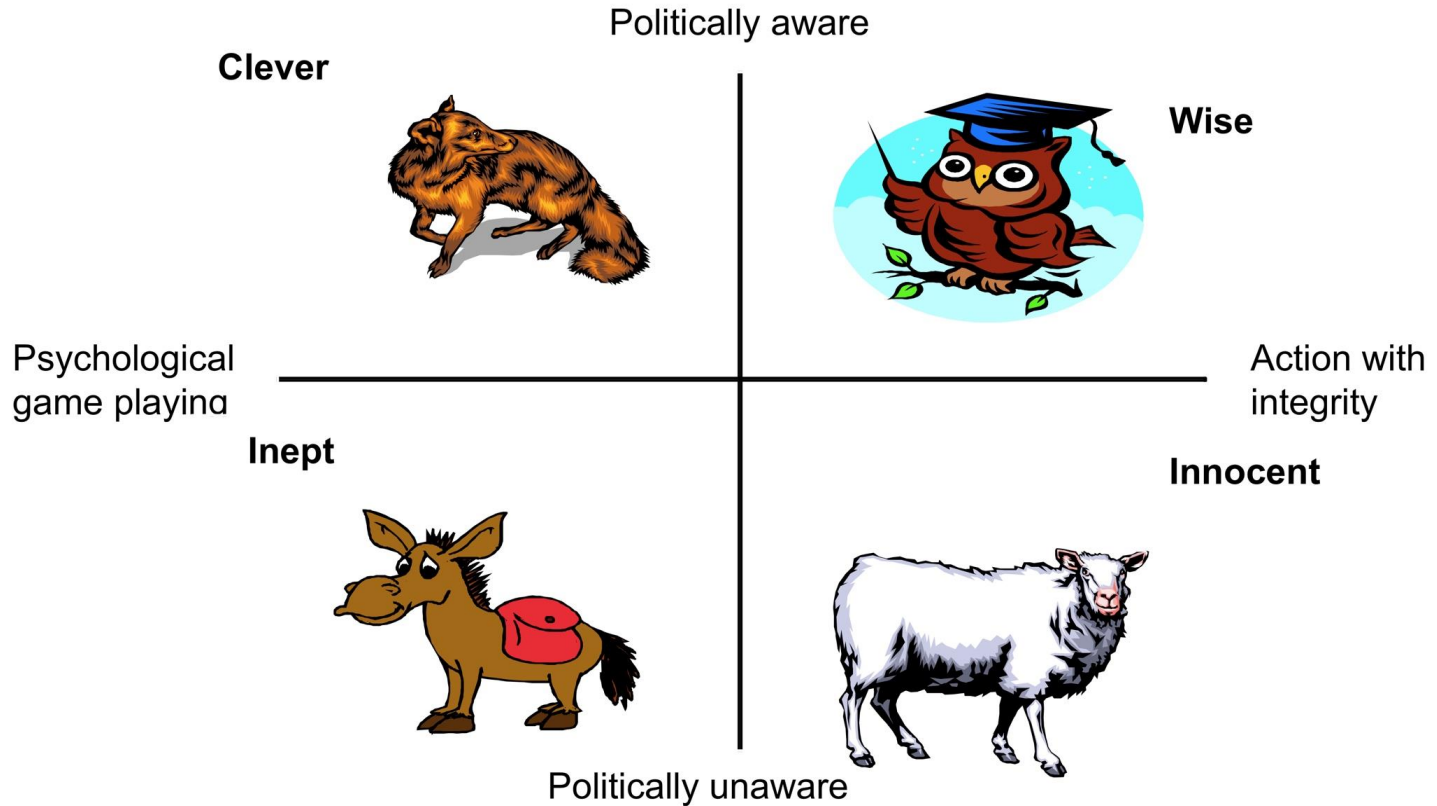
**Please welcome:**

**Class of 2019!**

**Rima Aggarwal & Maj Manzoor**



# Political savvy



# Positive reputation



- Smile!
- Focus on can-do, solutions, opportunities
- Follow through on promises
- Share concerns honestly and rationally with the right person
- Minimise negative talk
- Increase your points of social contact
- Model those who you respect
- Ask “Am I being the person I want to be?”

***“Reputations can create or destroy opportunities”***

# Personality Performance Indicator (PPI)




**Choose who you  
want to be!**

# What is PPI?



- A personality profiling tool
- Provides insight for personal reflection and development
- It does not measure or predict skill nor ability
- Based on the premise that we can all develop and use all 4 styles
- Allows us to consider others who may have a different profile and find ways of working better with them

# DISC model

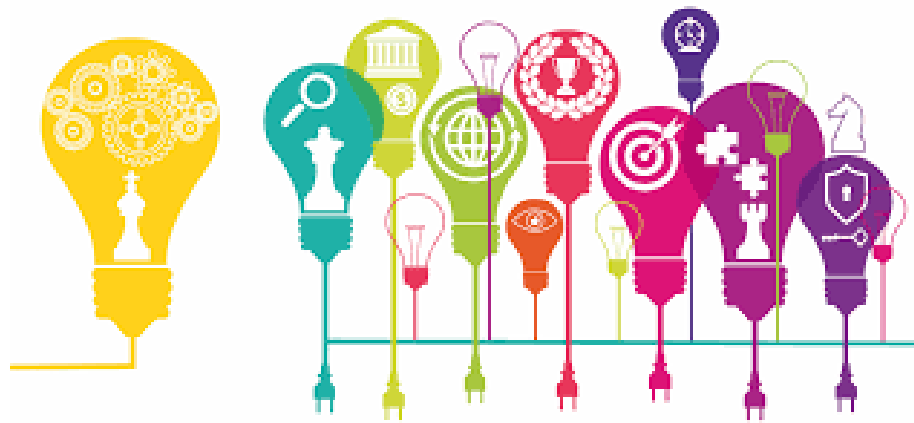
- **D** - Dominance
  - **I** - Influence
  - **S** - Steadiness
  - **C** - Compliance
- 

# PPI Charts

- **Basic behaviour** - This chart represents your 'normal' personality when in an ordinary frame of mind and not subject to any special pressures or concerns.
- **Potential work behaviour** - This chart represents the changes in behaviour that you think *may* be necessary in order to be successful or survive at work.
- **Probable behaviour under pressure** - This chart represents what you *may* do when you're feeling stressed.

***The green zone on the charts suggests a very strong/low preference.***

# Storytelling and Presentations





“The human brain starts working the moment you are born and never stops until you stand up to speak in public”



Sir George Jessel

# Engaging the audience through balance

## Head

- Logic
- Rationale
- Facts
- Figures
- Graphs
- Process



## Heart

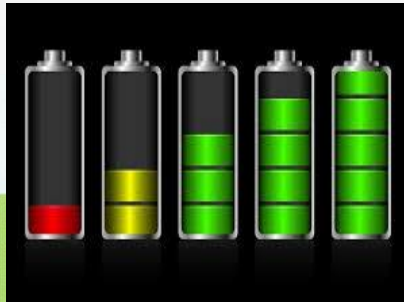
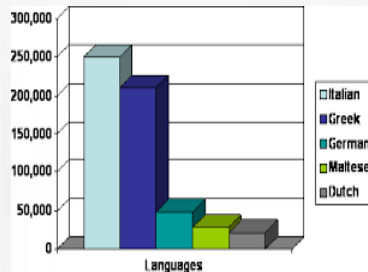
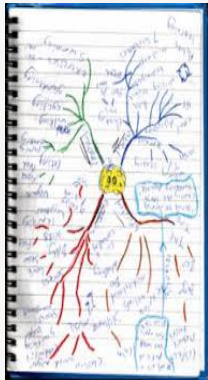
- Passion
- Engagement
- Authenticity
- Story telling
- Emotion



What  
makes a  
presenter  
effective?



# Preparation



- Why – the overall purpose
- What – specific objectives
- Who – the audience
- When – time of day
- Where – environment
- How – structure and content

# Structure

The headlines tonight....

Introduction

Tonight's stories in more detail ...

Main body

And the headlines again...

Summary



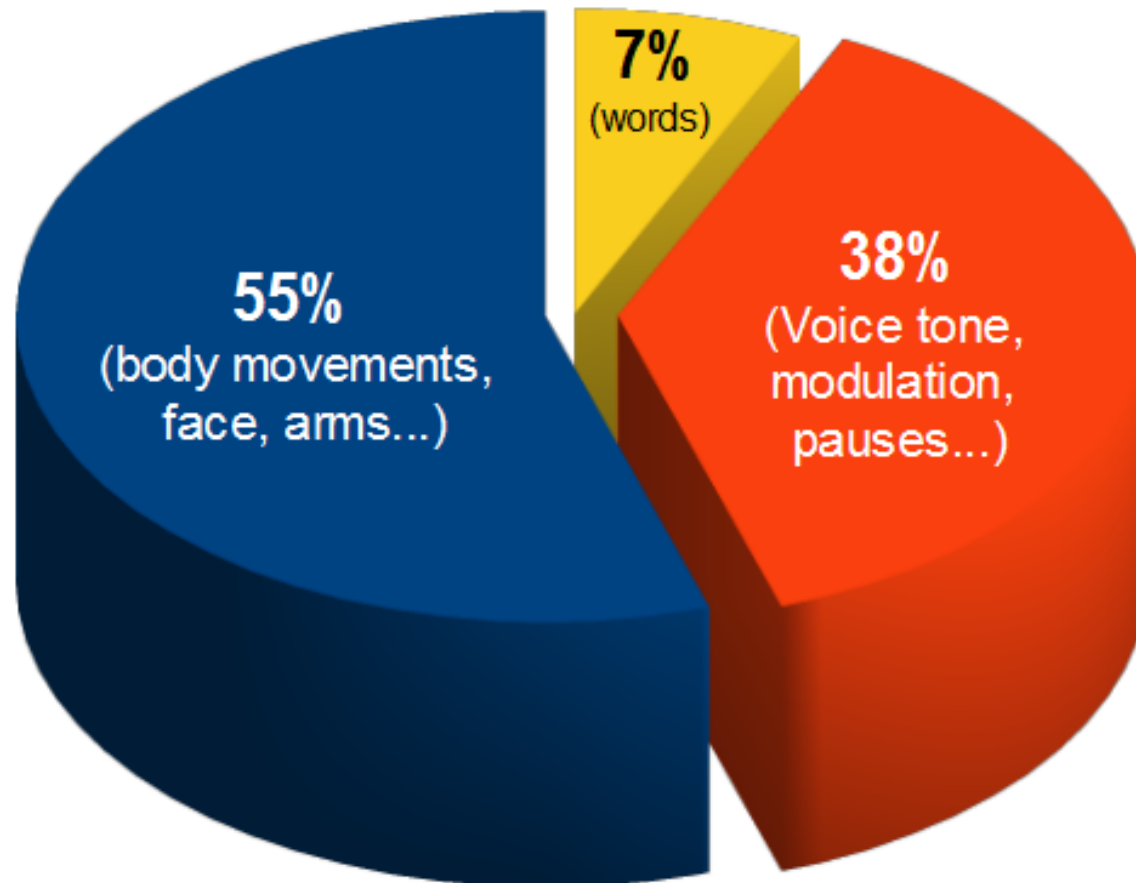
*Cognitive psychology Rule of 3*

# BANG!



Creating those sit up and listen, jaw-dropping, did-you-get-that moments.

# Communication – Words, Tone, Body



# Why are TED talks successful?

- The first 30 seconds create impact
- Speakers connect with people emotionally and personally
- Scripts kill charisma
- 65% stories, 25% data, 10% presenter credibility
- Smile
- Gesticulation and movement





# TED Talks

**Amy Cuddy** – Your body language shapes who you are

**Megan Washington** – Why I live in mortal dread of public speaking

**Dr Ivan Joseph** - The skill of self confidence

**Adam Galinsky** – How to speak up for yourself

**Andy Puddicombe** – All it takes is 10 mindful minutes

**Isaac Lidsky** – What reality are you creating for yourself?

**Al Gore** – The case for optimism on climate change

**Yassmin Abdel-Magied** - What does my headscarf mean to you?

**Simon Sinek** – How great leaders inspire action

**Tony Robbins** – Why we do what we do

**Susan Cain** – The power of introverts

# Class dates and venues

## Class 3

**Date:** Tues 10th March 2020

**Time:** 09.30 - 3.45

**Venue: Mosscore St Vincents** – Trafford House, Chester Rd, Stretford M32 0RS

## Class 4

**Date:** Thurs 14 May 2020

**Time:** 09.30 - 3.45

**Venue: Progress Housing** – Sumner House, 21 King Street, Leyland PR25 2LW

**Conference Date – Wednesday 17th June 2020**  
**ThinkTank Science Museum Birmingham**



# Happy Christmas!

